

Michael Reed McLaughlin

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Los Angeles, CA 90046

310.569.0705

MRM@MRMProductions.com

GRAPHIC DESIGN, PRODUCTION ART, WEB DESIGN & DEVELOPMENT

GD & Production Artist: Ad agencies, direct mail; print collateral; web training, movie posters

Presentation Specialist: PowerPoint/Keynote presentations for internal training and corporate pitches

Desktop Publisher: Development and layout for book and government grant proposals

Web Site Designer: MRMProductions.com (200+ pgs.), MollyHewitt.com and wheres-god.com

Digital Artist: Photo color correction, retouching, and the creation and manipulation of digital images

GENERAL COMPUTER SKILLS & SOFTWARE MASTERY

PC & Macintosh savvy; **InDesign**; QuarkXPress; **Photoshop**; **Illustrator**; ImageReady; **Acrobat**; Word; **PowerPoint**; Excel; Keynote; Flash; GoLive; **Dreamweaver**; Avid & **Final Cut Pro**; **DVD Studio Pro**; QuickTime; FontLab; WordPerfect; FileMaker Pro; HTML; PHP; Real Media; Maya; SketchUp; Media Player; Pro-Tools; Final Draft; Movie Magic Screenwriter, Budgeting and Scheduling; Oracle

SCREENWRITER, WEB CONTENT WRITER, AND NOVELIST

Produced author of numerous feature and short film scripts, a fantasy trilogy, and web content writer

FREELANCE WORK EXPERIENCE

Freelance—Production art, graphic design, PowerPoint, desktop publishing, general office, 1998-present
Russ Reid, Pasadena, CA 2010-2011

Photoshop artist

Principle Clients—Operation Smile, American Red Cross, Food Bank, World Vision, Missions

Kaiser Marketing, West LA, CA 2008-2010

Production art, design, photo retouching

Training Systems Design, Camarillo, CA, 2004-2009

Production art, graphic design and Word layout for web-based training modules

Principle Client—Amgen® (web training), as well as Hot Topic® and others

Jack Morton Worldwide, West Hollywood, CA, 2003-06

PowerPoint and QuarkXPress design and layout with PhotoShop and Illustrator production art work

Typical Client List—Nissan, Honda, Mazda, Amgen®, FUJIFILM, Connexion by Boeing®, etc.

Walt Disney Company, Burbank, CA Temping through Aquent on intermittent assignments, 1998-2003

Consumer Products—Project management, including scheduling, coordinating and supervising

Rhythm & Hues Studios, Marina del Rey, CA, project based jobs 2000-01

Commercial director support/production assistant and general office

Physical Optics Corporation, Torrance, CA, intermittent jobs 1998-99

Design, layout and creation of all graphics for DOE, NIH and DOD grant proposals

PROFESSIONAL FILM EXPERIENCE & SKILLS

Writer/Director/Editor/Producer—Independent feature film, *Of Love & Betrayal*, 120 minutes, 35mm, narrative, color, sound, shot on location: Eleuthera, Bahamas. 1995, MRM Productions

Sundance Institute and Film Festival—Volunteer—January 1994-2011

LDS Motion Picture Studio Crew—Summers 1993, 1994

Independent Film Work—Directing, producing, screenwriting, non-linear editing, sound mixing, negative cutting, pre- and post-production supervising, scheduling and budgeting

EDUCATION

Brigham Young University, 1995, BA in Film with a minor in Philosophy. G.P.A. Major 3.72 O/A 3.67

AWARDS

Eagle Scout—Though be it noted that I stand in strong opposition to current B.S.A. discrimination policies

Student Emmy—Best Dramatic Short, Region 5, 1993, Academy of Television Arts and Sciences College

Television Awards for *The Fourth Trimester*

ꝝ Samples ꝝ

Presentations

2010 FACEBOOK CASE STUDY



Update your Facebook profile
with a pic of your Favorite ranger!



MISSION DAY 35

December 09, 2010

Troop levels increase

- 50,000

Facebook page

- > 50,000 "likes"



The screenshot shows a Facebook page for "Power Rangers SAMURAI" with a profile picture of the Blue Ranger, a cover photo, and a sidebar with links to "HOME", "ABOUT", "TALK", and "POSTS".

THE TEAM



RED RANGER

Rob Hughes
Saban Brands



YELLOW RANGER

Ryan Lewis
Team Bonfire



BLUE RANGER

William Crane
Team Bonfire



PINK RANGER

Lisa Peyton
Team Bonfire



GREEN RANGER

Mitch Daugherty
morange Design



NISSAN TITAN FIREFIGHTER CONNECTION

CAMPAIGN OVERVIEW

March 9, 2004

©2004 JACK MORTON

NISSANTITAN.COM

FIREFIGHTER CONNECTION

ONLINE CAMPAIGNS PR INITIATIVES ADVERTISING

THE TITAN	MODERN GLADIATORS ONLINE GALLERY	FIRE RESPONDER INSTITUTE	FIREFIGHTER COMBAT CHALLENGE	FIREFIGHTER BOOT CAMP	TITAN COMMUNITY
Build your TITAN (Facebook page)	Firefighter profile	Grow as a Recruit	Information	Firefighter Training Regime	
Fire TITAN in Firehouse connection	Gallery features	How you Recruit	Information	Registration for your Boot Camp	
Titan drives your TITAN	Event Schedule	Firehouse your TITAN (Facebook)	Information	Programs	
Dealer locator	Shows & Events	How others Recruit	Information	Programs	
SELL! Do you know what it takes to drive a TITAN?	Shows & Events	Shows & Events	Information	Programs	
SELL! What do you want to know about your TITAN?	Shows & Events	Shows & Events	Information	Programs	
SELL! What are you driving right now?	Shows & Events	Shows & Events	Information	Programs	

©2004 JACK MORTON



NISSAN TITAN PRESENTS "MODERN GLADIATORS": A CELEBRATION OF AMERICA'S FIREFIGHTERS

What is achieved:

- Showcase Titan at target rich events in key markets
- Celebrate Firefighters & Nissan's commitment
- Other Titans test driven
- Opportunities for local press coverage

©2004 JACK MORTON



APPROACH TO RESEARCH – EXPERIENCES

Structure research around the three Experiences & three audience segments

Target audience attends experience (PARTICIPANTS)

Target audience lives in target market (OBSERVERS)

Target audience does not live in target market (CONTROLS)

©2004 JACK MORTON



Post-Flight

connex**ion**
by Boeing

EUROPE LAUNCH

2004

Non-Traditional Market

THE BIG PICTURE (continued)

Key Target Messages

- Make them aware of value of CBB offering: Most complete broadband internet access in the air—for work, play, personal communication, exploration & discovery.
- Make them aware of the specific airlines that offer Connexion.
- Show them how to pre-register for Connexion.
- Make it easy for them to do it.
- Encourage their advocacy of CBB to fellow business travelers.

Mandatories:

- All brand look & feel and messaging to be consistent with guidelines established by CBB and agencies.

POST-FLIGHT

E-mail

- Thank You e-mails to those who complete the survey before and after using CBB in flight.
- Solicit sending fun testimonials.
- Incentivize to "Tell a Friend".

Tell a Friend

- For every qualified e-mail contact (or every contact that pre-registers for CBB) earn discount coupon for additional CBB service (or other incentive).

send post flight e-mails.

connex**ion**
by Boeing

connex**ion**
by Boeing

ꝝ Samples ꝝ

Book Covers

RÜNEGLAIVE

SWORD OF HEROES

the HERO SAGAS book ONE



Sterling Drahe

www.sterlingdrahe.com

Pieces of Eight

A Story of

*Sex & Love,
Trust & Betrayal*

Michael Reed McLaughlin

a novel

ꝝ Samples ꝝ

3D Art



SAMPLES

Direct Mailers

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Print Collateral

NCL's Up & Up Sale.

*It's our
best offer yet.*

**Up to \$400 in
on-board credits
and a 3-category
upgrade.**





Our Story

The Nature of Wildworks was founded by Mollie Hogan to provide lifetime care for non-releasable wild animals and to engender public respect and concern for nature through interactive wildlife educational presentations. Since its inception in 1995, Wildworks has been a premier provider of programs that enhance the public's understanding of our local natural environment.

The animals at our Wildlife Center are cared for by staff and volunteers who understand the deep bond between people and nature. The animal population at Wildworks presently includes such diverse species as



the mountain lion, wolf, bobcat, serval, fox, kinkajou, owl, hawk, opossum, coyote and squirrel. Most of the species represented are native to California and were either acquired from zoos, confiscated as illegally owned "pets" or rescued as orphaned or injured wildlife.

The Nature of Wildworks strives to build public respect and concern for native wildlife and the California environment through student programs that meet California schools' curriculum mandates. A variety of successful educational programs have been developed and are presented in schools and public settings throughout Los Angeles and Ventura Counties.

Selected trained wild animals are brought into the classroom or group setting for presentations designed to teach children about local or exotic wildlife and their habitats and current environmental issues. These programs allow children to experience animals firsthand and to gain through these close encounters a greater appreciation of the world around them.

The Nature of Wildworks

is a celebration of all the remarkable, diverse creatures with whom we are privileged to share this life on earth.

Caring for the individual wild animals at our center and sharing them with you, allows all of us to realize and appreciate that every creature roaming freely in the wild has its own distinct personality and is deserving of its own fair chance at life.



The Nature of Wildworks

**Wildlife Educational Presentations
for Schools and Special Occasions**

www.natureofwildworks.org

The Nature of Wildworks
P.O. Box 109
Topanga, CA 90290
www.natureofwildworks.org

Nielsen EDI

Congratulates the 2007 ShowEast Award Recipients

David Tuckerman

New Line Cinema
Show "E" Award

Rodrigo Saturnino

Columbia TriStar Buena Vista Filmes do Brasil, Ltda.
International Achievement Award in Distribution

Alejandro Ramirez Magaña

Cinepolis
International Achievement Award in Exhibition

Scott Forman

Warner Bros. Pictures
AI Shapiro Distinguished Service Award

Frank Darabont

The Kodak Award for Excellence in Filmmaking

Felipe de Jesús Muñoz Vázquez

Deputy Attorney General, Office of the Attorney General of Mexico
Anti-Piracy Latin American Government Leadership Award

ShowEast "Hall of Fame" Class of 2007

Ioan Allen • Phil Fortune • Tom Moyer • Jim Nocella

*Arnold Shartin • Bill Stembler • *John Stembler, Jr. • Roy White

*Posthumously

nielsen edi

THE WORLDWIDE BOX OFFICE AUTHORITY

A service of Nielsen Entertainment

ꝝ Samples ꝝ

Magazine
ꝝ
Book Layout

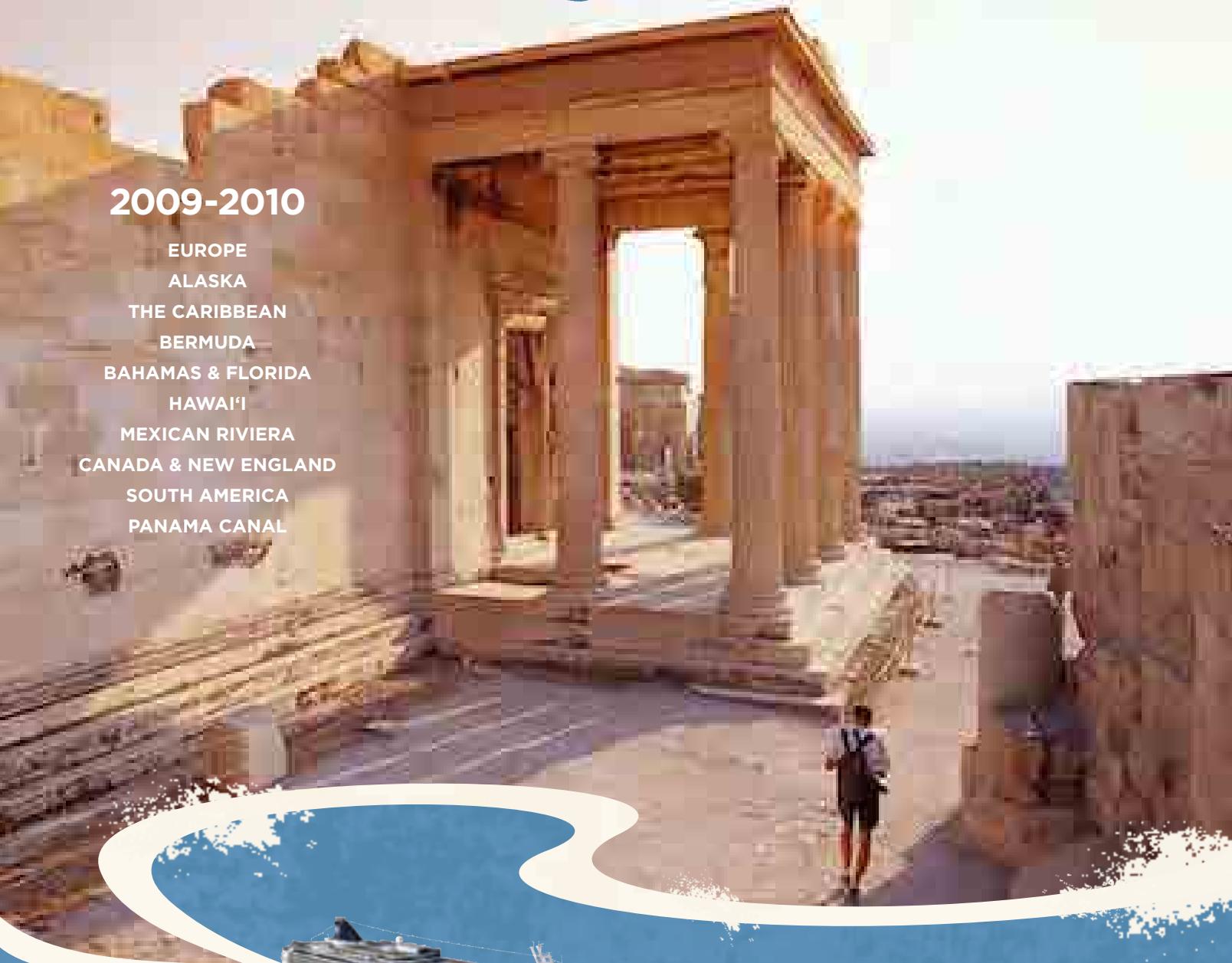


NORWEGIAN CRUISE LINE®
FREESTYLE CRUISING®

Itinerary Guide

2009-2010

EUROPE
ALASKA
THE CARIBBEAN
BERMUDA
BAHAMAS & FLORIDA
HAWAII
MEXICAN RIVIERA
CANADA & NEW ENGLAND
SOUTH AMERICA
PANAMA CANAL



Your guide to the Youngest Fleet on the planet.

Young at heart,
for all ages.

Norwegian Epic
Norwegian Gem
Norwegian Pearl
Norwegian Jade
Norwegian Jewel
Pride of America
Norwegian Dawn
Norwegian Star
Norwegian Sun
Norwegian Spirit
Norwegian Sky
Norwegian Majesty



CRUISING
SUMMER 2010



NORWEGIAN CRUISE LINE
FREESTYLE CRUISING



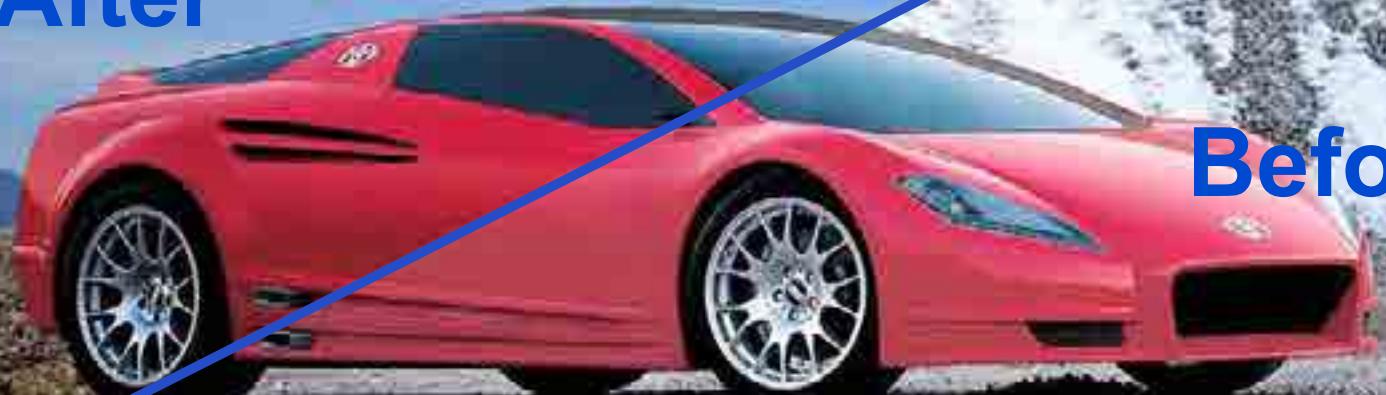
BEFORE

AFTER

ꝝ Samples ꝝ

Digital Mock-ups

After



Before

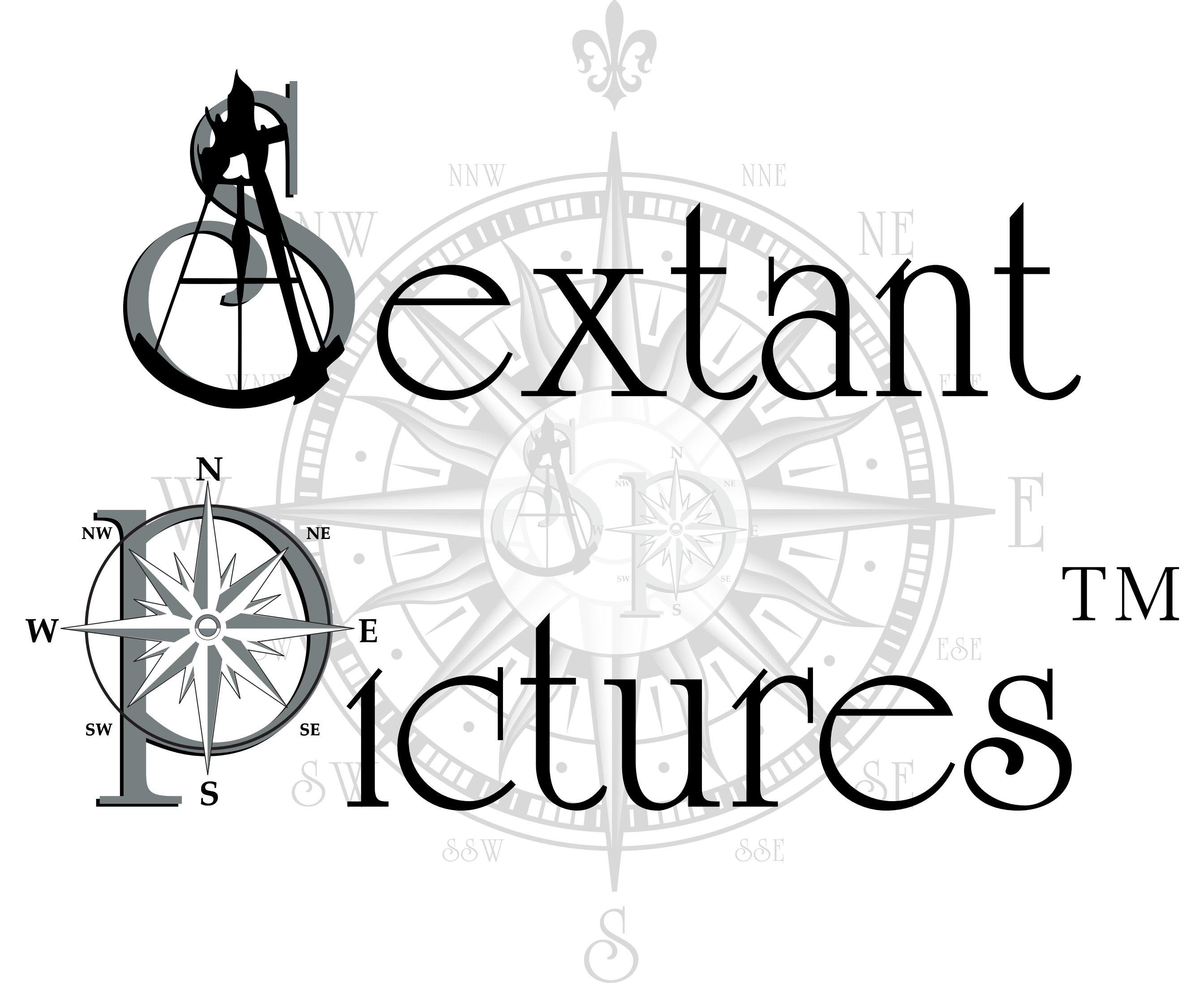
After

Before



ꝝ Samples ꝝ

Corporate Identity

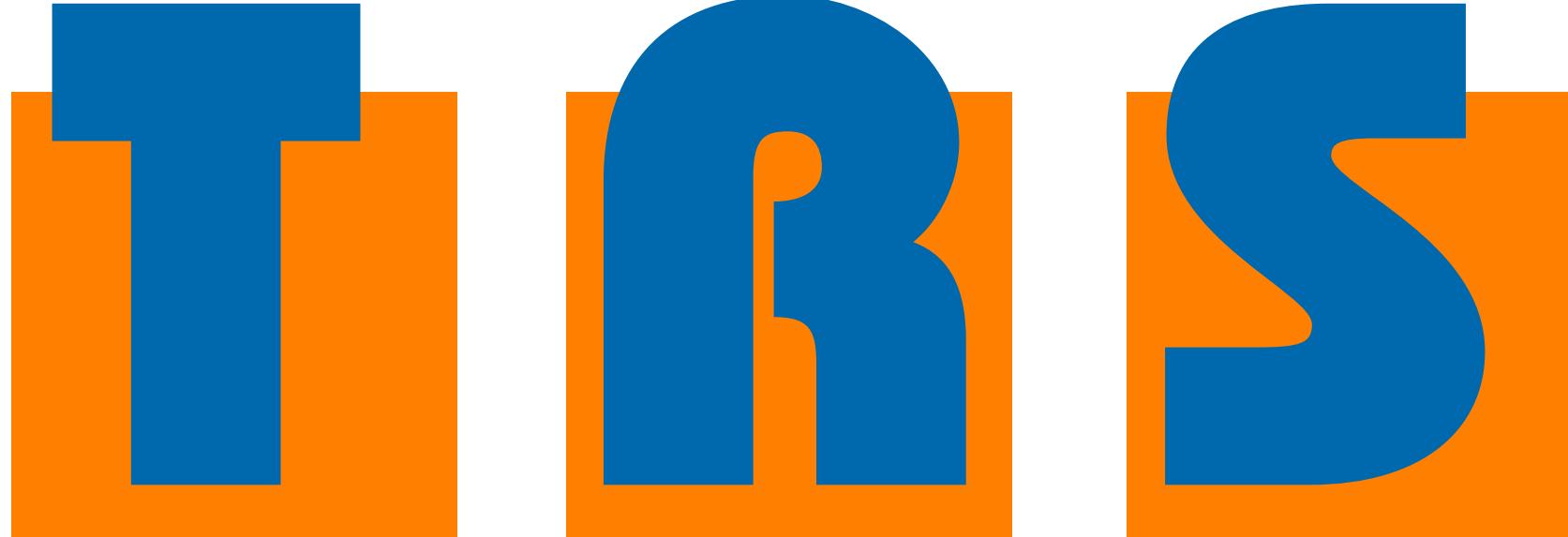


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Pictures



Scriptorium Press™

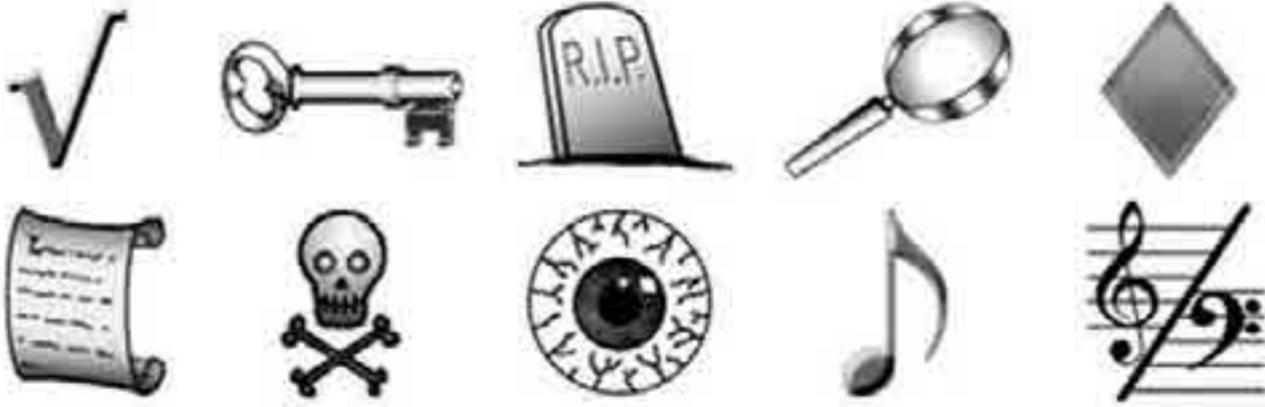


ADVERTISING COMPANY

we work for you to get the job done right

• **ALBRA PRODUCTIONS**





Quick Start Guide



Replay Intro

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Web Training

Early Phases of Commercialization

Main Menu



Menu



Exit



Pause



Replay



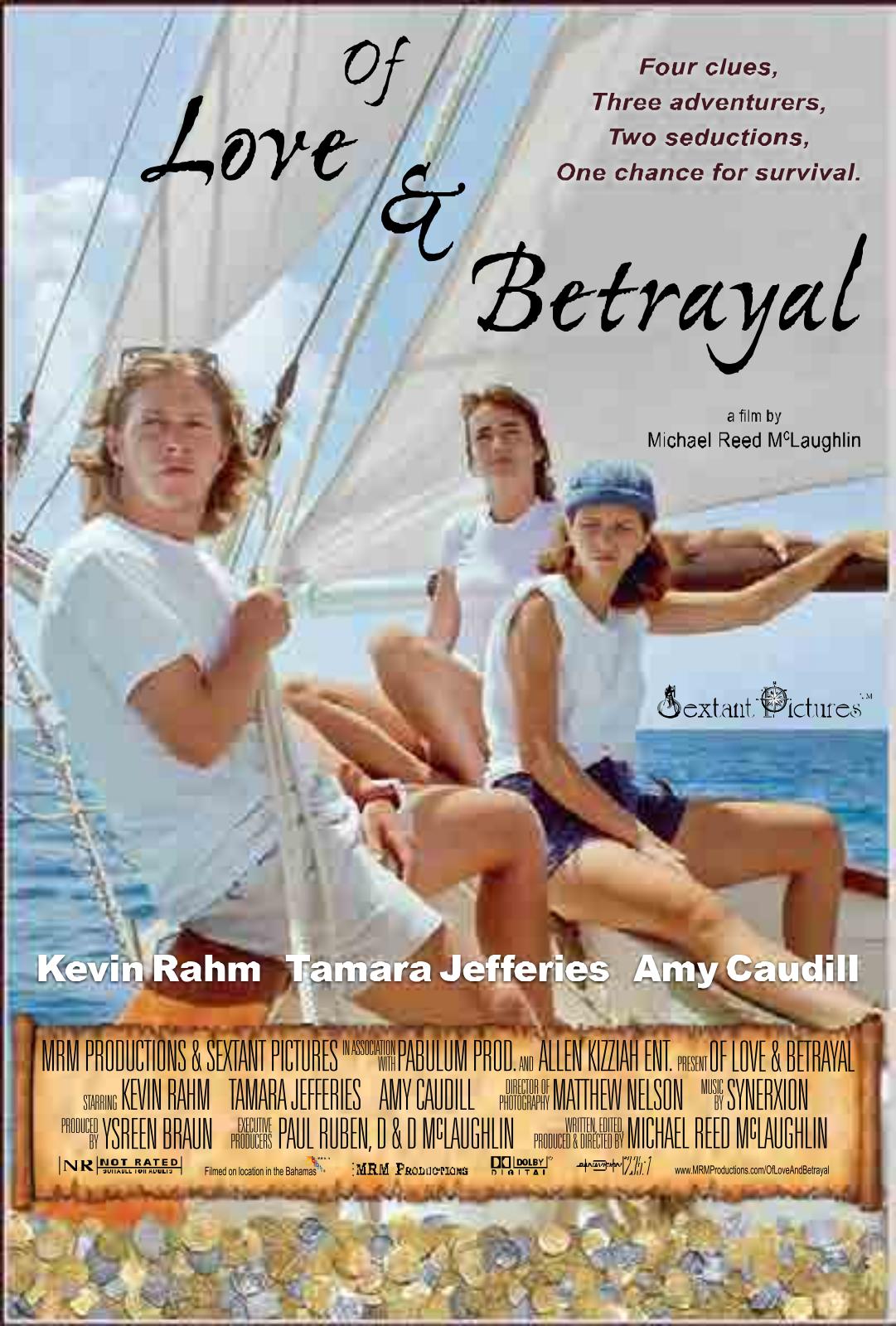
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ꝝ Samples ꝝ

Movie Posters



Of Love & Betrayal

*Four clues,
Three adventurers,
Two seductions,
One chance for survival.*

a film by
Michael Reed McLaughlin

Sextant Pictures™

Kevin Rahm Tamara Jefferies Amy Caudill

MRM PRODUCTIONS & SEXTANT PICTURES IN ASSOCIATION WITH PABULUM PROD. AND ALLEN KIZZIAH ENT. PRESENT **OF LOVE & BETRAYAL**

STARRING **KEVIN RAHM** **TAMARA JEFFERIES** **AMY CAUDILL** DIRECTOR OF PHOTOGRAPHY **MATTHEW NELSON** MUSIC BY **SYNERXION**
PRODUCED BY **YSBREEN BRAUN** EXECUTIVE PRODUCERS **PAUL RUBEN**, **D & D MCLAUGHLIN** WRITTEN, EDITED, PRODUCED & DIRECTED BY **MICHAEL REED MCLAUGHLIN**

NR NOT RATED

Filmed on location in the Bahamas

MRM PRODUCTIONS

DOLBY®
DIGITAL

TM & © 2001 MRM PRODUCTIONS, INC.

www.MRMProductions.com/OfLoveAndBetrayal

hopeless virgins in love

a violently romantic comedy



*a kyle herrman
film*

HERRMANIA FILMS PRESENTS A KYLE HERRMAN FILM JD BROWN KATHLEEN LYMAN IN HOPELESS VIRGINS IN LOVE
LIZ AEBY JORDAN DAVIS STEPHANIE ERDEL ANDREW FULLER SEAN MUMFORD JOLANE RAE MEGHAN JOLLY
SEAN KINNEY MOLLY LEVINE CINEMATOGRAPHY BOB STUART WRITTEN AND DIRECTED BY KYLE HERRMAN



THE FOURTH TRIMESTER



Starring: CHRIS CUTRI • KURT BRIAN • MICHAEL REED MC LAUGHLIN Producers: DARIN ANDERSEN & NATHAN O'CALVIE

Cinematography: DARIN ANDERSEN • STEPHANIE GATSON • DAVID KNIGHT • AARON ORHANIAN and JOAN KIRBY Directing the STUDENT FILM AWARDS WINNING SHORT (993 COLLEGE TELEVISION AWARDS, REGION 5)

Based on the MICHAEL REED MC LAUGHLIN Story: NATHAN O'CALVIE & MICHAEL REED MC LAUGHLIN Written & Directed by MICHAEL REED MC LAUGHLIN

G GENERAL AUDIENCES

DOLBY[®]
DIGITAL

Sexual Pictures

MRM PRODUCTIONS

www.MRMProductions.com/TheFourthTrimester



ꝝ Samples ꝝ

MRMProductions.com/portfolio
